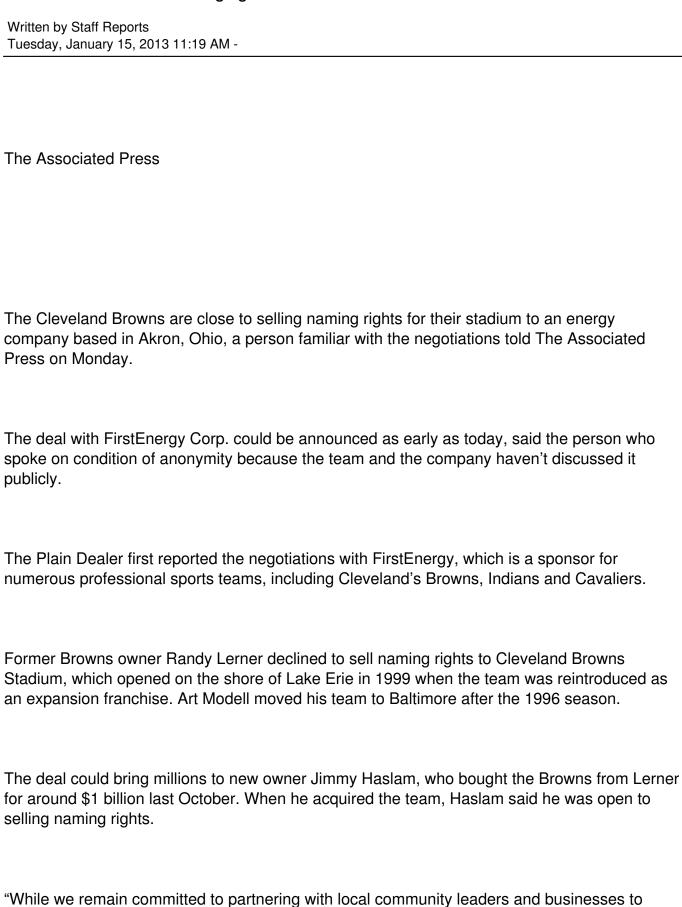
## Browns to sell stadium naming rights



make our communities attractive places to live and work, we have no new announcements

regarding any major sponsorships at this time," FirstEnergy said in a statement.

## Browns to sell stadium naming rights

Written by Staff Reports Tuesday, January 15, 2013 11:19 AM -

The Browns formerly played at Cleveland Stadium, which was razed after Modell moved the franchise to Baltimore and renamed it the Ravens. The 73,000-seat Cleveland Browns Stadium was built on site and has never had naming rights. The Cincinnati Bengals also have resisted selling name rights for the other NFL stadium in Ohio, which is called Paul Brown Stadium after the team's founder and the former Browns coach.

Haslam is trying to remake the franchise into a winner after years of changing coaches and failing to get very far. They fired coach Pat Shurmur and general manager Tom Heckert after a 5-11 finish this season — the fifth straight year with at least 11 losses.

Last week, Cleveland hired Carolina offensive coordinator Rob Chudzinski as its sixth head coach since 1999.

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